

SANTA CLARITA VALLEY

Where Successful Companies Enjoy Doing Business





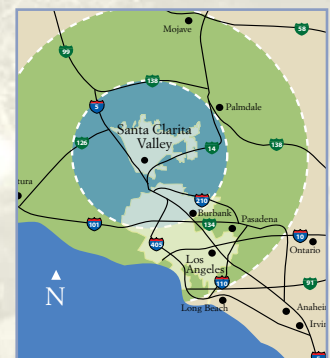
"OUR COMPANY HAD OUTGROWN OUR HEADQUARTERS AND NEEDED MORE SPACE IN A BUSINESS-FRIENDLY CITY THAT OFFERED US ACCESS TO TALENTED EMPLOYEES. WITHOUT A DOUBT, SANTA CLARITA WAS A PERFECT CHOICE. NOW, MORE THAN 10 YEARS LATER AND 2000 EMPLOYEES STRONG, WE COULDN'T BE MORE PLEASED WITH OUR DECISION TO LOCATE IN SANTA CLARITA."

ALAN BUCKELEW,
CEO
Princess Cruises

Located just 30 miles from downtown Los Angeles, the Santa Clarita Valley is quickly becoming Southern California's premier destination to do business. From aerospace, advanced manufacturing and biomedical to digital media and entertainment, the region has attracted companies from some of the fastest-growing industry sectors.

The Santa Clarita Valley is ready to meet the needs of business. The region is already home to a host of cost-saving programs like the Enterprise Zone as well as affordable real estate, a highly-skilled workforce, award-winning schools and colleges and some of the best lifestyle amenities found anywhere in California.

With features like this, it's no coincidence that some of the top brand names in the business, including **Disney | ABC Studios, Advanced Bionics, Princess Cruises, MannKind Corporation, Woodward HRT, John Paul Mitchell Systems** and **SOY JOY®** have chosen the Santa Clarita Valley.



● 25 MILE RADIUS
● 50 MILE RADIUS

SANTA CLARITA VALLEY

Where Successful Companies Enjoy Doing Business

The Santa Clarita Valley has positioned itself as a premier location for businesses. Major banks, publications, and research authorities consistently rank the regional economy as one of California's strongest.

Advantages that make Santa Clarita Valley the preferred destination in Southern California include:

- **Location and Market Access** – Conveniently situated in northern Los Angeles County along the I-5 corridor
- **Skilled Labor** – A talented, diverse and abundant local labor supply from high-achieving school districts and institutions of higher learning
- **Quality of Life** – World-class recreation, low crime rate, big city amenities with a small town feel
- **Pro-Business Environment** – Recognized as the “Most Business-Friendly City in Los Angeles County” by the Los Angeles County Economic Development Corporation [LAEDC] and a “City of the Future” by *fDi Magazine*, a publication of London's *Financial Times* and a leading provider of foreign direct investment information
- **Master-Planned Development** – The largest collection of master-planned business parks and residential communities in Los Angeles County, suiting your needs today and tomorrow
- **Available Buildings & Sites** – Shovel-ready commercial and industrial properties as well as existing space available to fit almost any size or type of enterprise

"I MOVED TO SANTA CLARITA 13 YEARS AGO WITH THE APPRECIATION OF THE AMAZING QUALITY OF LIFE, EXCELLENT SCHOOLS, AND NATIONALLY RANKED SAFETY STATUS. THE LOCATION WAS ALSO EXCEPTIONAL FOR MY COMMUTE AT THE TIME INTO THE SAN FERNANDO VALLEY. WHEN THE OPPORTUNITY AROSE TO JOIN MY BUSINESS PARTNER, JAY CATLIN, AT AMS FULFILLMENT HERE IN SANTA CLARITA, I JUMPED AT THE CHANCE."

KEN WISEMAN,
CEO/MANAGING PARTNER

AMS Fulfillment

"THE ALFRED E. MANN COMPANIES CHOSE SANTA CLARITA AS THE IDEAL LOCATION TO DO BUSINESS IN 2002. SANTA CLARITA OFFERS ALL THE AMENITIES WE NEED TO ATTRACT THE TOP PEOPLE IN THEIR FIELDS TO WORK IN OUR HIGH TECH ENVIRONMENT, LOCATED IN A PARKLIKE CAMPUS SETTING ON 160 ACRES. THE FUTURE LOOKS BRIGHT AS THE BIO-MEDICAL CLUSTER IN SANTA CLARITA CONTINUES TO GROW."

JOHN DELRUSSO,
VP REAL ESTATE OPERATIONS

Mann Biomedical Park

The Santa Clarita Valley Business Advantage

The Santa Clarita Valley Economic Development Corporation (SCVEDC) and its partners are committed to making it easy and affordable to do business by helping companies of all sizes access a wide array of programs, incentives and benefits, including:

- The **Santa Clarita Valley Enterprise Zone** program, which saves businesses money by providing significant tax incentives from the State of California through hiring qualified employees or making qualified purchases;
- **Foreign Trade Zone** program, which can defer, reduce or eliminate costs and processing time related to moving goods through United States Customs;
- The **Small Business Development Center** hosted by College of the Canyons, a program of the Small Business Administration, providing low or no cost consulting and training to the regional businesses community.
- Customized workforce training solutions, such as the **Employee Training Institute (ETI)** and the **Center for Applied Competitive Technologies (CACT)**, hosted by the College of the Canyons;
- **Business Expansion and Retention (BEAR)** program, which provides no cost, confidential business development assistance;
- Web-based site selection tool, **scvsitesearch.com**, delivering real time information about buildings and land currently available for lease or purchase within the Santa Clarita Valley;
- The **Economic Development Information Center**, a comprehensive, up-to-date, searchable database of regional economic development information.



THE CITY OF SANTA CLARITA
ALSO PROVIDES ADDITIONAL BENEFITS
FOR BUSINESS LOCATING WITHIN THE
CITY, SUCH AS:

- No business license fee or tax
- No gross receipts tax
- No utility users' tax
- *Use-tax Incentive Program*
- *One-Stop Permit Center* providing access to all City departments in the development process
- *Electronic Plan Submittal & Review* to expedite quick access and turnaround
- *Priority Plan Review* for tenant improvements of less than 3,000 square feet
- *Business Ombudsman* to assist businesses through the development process from start to finish
- *Permit Subsidies* for qualifying businesses
- *Recycling Market Development Zone*, providing low interest loans and assistance to businesses that use recycled materials or divert their waste



"AEROSPACE DYNAMICS INTERNATIONAL (ADI) IS PROUD TO DO BUSINESS AND EXPAND OUR OPERATIONS WITHIN THE SANTA CLARITA VALLEY. THE CITY'S USE TAX INCENTIVE PROGRAM PROVIDED US THE OPPORTUNITY TO SAVE A SIGNIFICANT AMOUNT OF MONEY IN PERMIT FEES THAT WE CAN THEN USE TO REINVEST IN OUR BUSINESS AND THE COMMUNITY"

BILL BARRIT,
CHIEF FINANCIAL OFFICER
ADI

"ADVANCED BIONICS CHOSE TO RELOCATE ITS CORPORATE OFFICES AND MORE THAN 350 EMPLOYEES TO SANTA CLARITA BECAUSE OF ITS BUSINESS-FRIENDLY PRACTICES, COST SAVING PROGRAMS AND EXPEDITED PERMITTING PROCESS, WHICH HELPED US GET INTO OUR NEW FACILITY IN THREE MONTHS."

JIM ROBINSON,
SENIOR DIRECTOR
MATERIALS & MANUFACTURING
Advanced Bionics



Santa Clarita Valley Enterprise Zone

CREATING JOBS, ENCOURAGING LOCAL INVESTMENT
AND SAVING BUSINESSES MONEY

Since receiving its designation from the State of California on July 1, 2007, the Santa Clarita Valley Enterprise Zone has provided millions of dollars in savings to local businesses. This leading state tax reduction program provides special tax incentives to qualified businesses that locate in Santa Clarita, hire qualified employees, or make qualified purchases. Businesses within the Zone can apply for the following:

- Up to \$37,440 in state tax credits for each qualified employee hired
- Additional tax credits on up to \$20 million of qualified equipment purchases
- Utilize net operating loss carryover, net interest deduction for lender and preference points when bidding State contracts

Current estimates show that, to date, the Santa Clarita Valley Enterprise Zone has saved local businesses over \$100 million dollars, created thousands of jobs and averted significant community blight.

"THE ENTERPRISE ZONE
CAN MAKE A DIFFERENCE.
IT SAVED OUR BUSINESS
CLOSE TO \$60,000 IN
INCOME TAXES THIS YEAR."

DON AND CHERI FLEMING,
OWNERS

Valencia Acura

"THE MONEY WE SAVE
FROM THE ENTERPRISE
ZONE ALLOWS US TO
CONTINUE SUPPORTING
CAUSES THAT HELP MAKE
THE WORLD A MORE
BEAUTIFUL PLACE."

KAREN HERMANSON,
CORPORATE CONTROLLER

John Paul Mitchell Systems



SCVEDC

REGIONAL LEADERSHIP FOR A REGIONAL ECONOMY

Representing the united effort of regional industry and government leaders, the Santa Clarita Valley Economic Development Corporation (SCVEDC) works to provide an integrated approach to attracting, retaining and expanding a diversity of business and industry in the Santa Clarita Valley. Some of the services offered by the SCVEDC include:

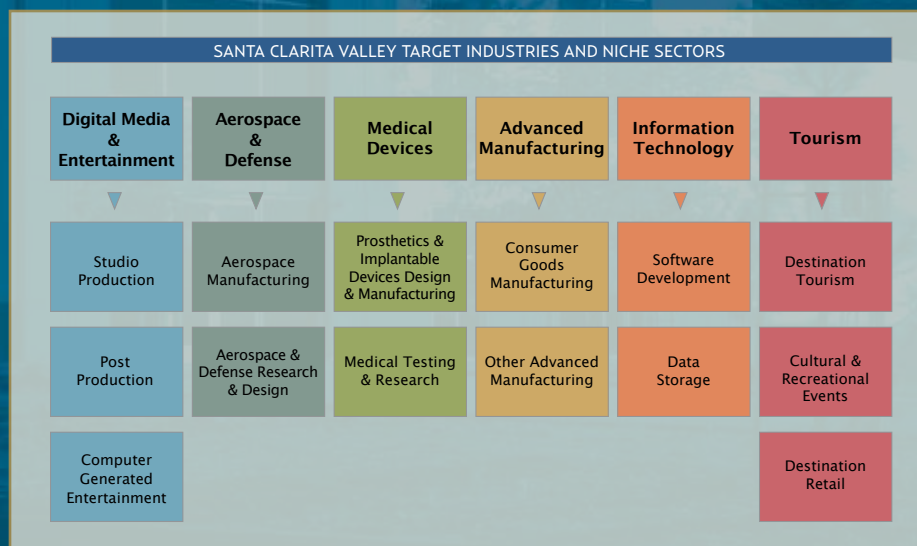


SERVICES

- Site selection assistance
- Community information and research
- Business retention assistance
- Operating cost comparisons
- Business development consulting
- Cost benefit comparisons
- Labor market analysis
- Coordination of federal, state and local incentives
- Access and assistance with regulatory authorities
- Training/job placement program coordination

TARGET INDUSTRY ANALYSIS

A recent Target Industry Analysis conducted by a leading, independent site selection consulting group, identified six industry sectors that are expected to thrive within the Santa Clarita Valley. SCVEDC and its partners are aggressively pursuing business relocations in the following industries and niche sectors:



Santa Clarita Valley Education

HOME TO TOP PERFORMING SCHOOLS & COLLEGES

With distinguished education options for elementary, high school and higher education, the Santa Clarita Valley offers a solid academic foundation for students and families.

K-12

Santa Clarita Valley's elementary and high schools are known throughout California for their high academic performance index (API) and SAT scores, passionate teachers and high level of interaction with the community. Also, nearly two-thirds of Santa Clarita Valley elementary schools have been named as California Distinguished Schools at least once, with several also having been recognized as National Blue Ribbon Schools.

COLLEGES

COLLEGE OF THE CANYONS

College of the Canyons, part of the Santa Clarita Valley Community College District, has distinguished itself as one of the leading community colleges within California. The College currently serves over 24,000 students enrolled in nearly 150 undergraduate, graduate and certificate programs on two campuses.

THE MASTER'S COLLEGE

Focused on education with a spiritual foundation, The Master's College offers students a premier inter-denominational Christian education, and over fifty-five academic programs in undergraduate, graduate and adult professional training programs. The Master's College is accredited by Western Association of Schools & Colleges.

CALIFORNIA INSTITUTE OF THE ARTS

California Institute of the Arts or [CalArts] is internationally-renowned as one of the leading and most innovative centers for undergraduate and graduate study in the performing and visual arts. CalArts offers degree programs in dance, music, art, film, video, animation, theater, puppetry and writing.

Workforce Recruitment + Training

LOCAL TALENT TRAINED RIGHT



SANTA CLARITA WORKSOURCE CENTER



The Santa Clarita WorkSource Center provides more than just employment search services and training to job seekers. The Center also works with local businesses to post available positions and create customized recruitment, screening and training programs.

COLLEGE OF THE CANYONS ECONOMIC DEVELOPMENT DIVISION

For over twenty years, the **Employee Training Institute** has provided affordable, customized training services to nearly 1,500 firms in a variety of industries. Classes and services can be offered on site at your business or at one of ETT's training centers, on a schedule you create.



The Center for Applied Competitive Technologies is specifically designed to meet the needs of advanced technology businesses in the region. The CACT is one of just six centers located across California with the mission of advancing global competitiveness and innovation for advanced technology companies, through workforce training and technical consulting services.

The **i3 Advanced Technology Incubator** works with entrepreneurs developing technology-based products or services to provide the workspace, capital access and mentorships necessary to launch and grow a successful business. ATI is a member of the National Business Incubator Association and the Business Incubation Network of Southern California.

Dianne G. Van Hook
UNIVERSITY
CENTER
COLLEGE OF THE CANYONS

Santa Clarita Valley Lifestyle

SIMPLY THE BEST OF SOUTHERN CALIFORNIA



In addition to being a great place to do business, the Santa Clarita Valley has been recognized by *CNN Money Magazine* as “the best place to live in California.”



The Los Angeles marketplace may be just minutes away, but life in the Santa Clarita Valley is a world apart and a cut above. Residents enjoy the benefits of great housing options, low crime, world-class recreational facilities, top performing schools and an impressive array of dining and shopping amenities. Perhaps no other city or region offers such a uniquely favorable combination of factors that allow you live, work and play, right outside your doorstep.

SHOPPING + DINING

In the 2008 California Retail Survey covering 272 of the largest cities in California, the Santa Clarita Valley was ranked among the “Top 25 Retail Markets in California” ahead of areas like Newport Beach, Pasadena, Beverly Hills, and Santa Monica. And it’s easy to see why. From retail to restaurants to year-round entertainment, the Santa Clarita Valley has it all.

The **Westfield Valencia Town Center** and its new outdoor district, The Patios, as well as the adjacent Town Center Drive offer shoppers over two million square feet of pedestrian-friendly shopping, dining and entertainment destinations within the heart of Santa Clarita. The nearby **Valencia Auto Center** features an outstanding array of brands to choose from, including luxury nameplates like **Acura**, **Mercedes Benz**, **BMW**, **Lexus** and **Infiniti**.

Other major shopping destinations in the Santa Clarita Valley include **The Plaza at Golden Valley** with 619,000 square feet of highly visible retail space and over 10 restaurants; the parklike **Bridgeport Marketplace** lifestyle center; and the **Centre Pointe Marketplace**, anchor to the 240-acre master planned **Centre Pointe Business Park**.



ARTS + ENTERTAINMENT

A lifestyle destination offering year-round sunshine and activities, the Santa Clarita Valley is filled with entertainment options ranging from world-renowned theme parks and championship-style golf courses to historic points of interest, spectacular open space recreational areas and a growing arts community.

The Santa Clarita Valley reigns as the “rollercoaster capital of the world”, with the **Six Flags Magic Mountain** theme park and the **Six Flags Hurricane Harbor** water park attracting more than three million visitors annually.

The area also boasts some of California’s most sought after championship golf courses, with three of the top ten courses in all of Los Angeles County. Those with active lifestyles will also appreciate the 52 miles of scenic trails for bikers, joggers and hikers, the world-class **Aquatic Center** and opportunities for hockey and figure skating at the **Ice Station Valencia**.

The \$18 million **Santa Clarita Performing Arts Center** boasts a spectacular 900 seat theater with a state-of-the-art sound system, featuring professional and community entertainment.



Bringing together a small town feel and cosmopolitan appeal is the recently revitalized area of **Old Town Newhall**. This new arts and entertainment district brings together boutique shopping, fine and casual dining and a host of cultural and civic amenities in a distinctive downtown experience.



SPECIAL EVENTS

THE SANTA CLARITA VALLEY IS ONE OF SOUTHERN CALIFORNIA’S LEADING TOURISM DESTINATIONS FOR A VARIETY OF YOUTH AND FAMILY ACTIVITIES AS WELL AS SOME OF THE MOST PRESTIGIOUS SPORTING AND CULTURAL EXPERIENCES IN THE NATION. EVENTS, INCLUDING **PGA GOLF TOURNAMENTS**, **THE ANNUAL CALIFORNIA COWBOY FESTIVAL** AND **THE AMGEN TOUR OF CALIFORNIA BIKE RACE**, ATTRACT THOUSANDS OF VISITORS ANNUALLY, INFUSING MILLIONS OF DOLLARS INTO THE LOCAL ECONOMY.

SANTA CLARITA VALLEY

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You can also find us on

